

WHAT'S IN MY TOOLKIT?

This toolkit is your starter kit for participating in NAMI Fox Valley's
2016 "Strike Out Stigma" Campaign!

Included in the folder, you will find...

- An introductory letter from NAMI FV Executive Director Maren Peterson
- Instructions on how to register as a campaign participant
- A "FUNdraising Inspiration" sheet full of ideas to spur fundraising creativity
- A NAMI FV information sheet giving a broad overview of the community needs that the agency works to address
- A pledge sheet to record donations that you receive via cash or check (Online donations are tracked by NAMI FV automatically!)
- A page of donation receipts of which you can print multiple copies so that you have enough receipts to give to each person who chooses to donate to you via cash or check (Please note that if one of your donors would prefer to have a formal letter sent from the agency, we are always happy to do that. Please just contact Kelly to let her know.)
- A page of cash/check reports of which you can print multiple copies if you are on a multi-person campaign team and need more. Each campaign participant should attach one of these reports to an envelope in which they turn in their cash and check donations and their pledge sheet at the end of the campaign. The envelopes can be turned in at the bowl-a-thon event, if you will be there, or can be dropped off at our downtown office.

TWO IMPORTANT THINGS TO REMEMBER:

1. **If you have any questions during the course of the campaign, WE ARE HERE FOR YOU!** Please don't ever hesitate to reach out! Our campaign manager is Kelly Kumbier and her contact information is Kelly@namifoxvalley.org and (920)954-1550.
2. **Within the next week, all of the materials in this folder also will be available online** as part of a "Campaign Toolkit" at www.namifoxvalley.org/bowlathon.html